

# Schools' Rights to Use ITV Series

Instructional Television has secured the rights for public elementary, middle/junior and senior high schools to use the instructional series and lessons contained in this publication. Uses by other schools, colleges, technical centers, and institutions are not covered under the contracts and agreements with the distributors of the ITV series. A statement advising of the public schools rights to use the lessons is included with the description and schedule for each resource. The statements and their explanations follow.

## Unlimited rights in perpetuity

Instructional Television has purchased or produced these series and owns all rights to them. These rights include (1) unlimited broadcast; (2) tape duplication and distribution by district-operated Digital Education Services and school districts, and by schools for other public schools; and (3) off-the air recording of lessons with retention for perpetual use.

## Unlimited rights

As long as the resource is included in this publication, along with the unlimited rights statement, the same unlimited rights listed above apply, except tapes may not be retained after the series is removed from the current ITV offering. Sometimes distributors change their rights agreement for a series; therefore, rights statements may change from year to year.

## Unlimited broadcast and off-air-record use rights (no tape duplication)

All rights apply except tape duplication. No taped copies of these lessons can be made by Digital Education Services, schools districts or other schools for use at another site. Recording off-air is allowed, but tapes may be retained only while the series is offered by ITV.

## Limited broadcast and off-air-record use rights (no tape duplication)

The number of times the programs have rights to be broadcast and can be repeated may be restricted as indicated. All schools may record these programs as they are broadcast, even during afterschool hours, and retain the copy for the stated period (with some PBS programs this is one to three years).

## Limited broadcast and off-air-record use rights ( on StreamlineSC--NO downloading)

All rights as above, however some titles are also available on StreamlineSC but not downloadable. You may stream and watch these titles as many times as needed.

# Selection of ITV Resources

This book is intended to help teachers find and select ITV resources that fit their subject areas and grade levels. However, teachers often find that ITV lessons can be used effectively in several curriculum areas and on grade levels above and below those designated for a series. The success of ITV utilization depends on the teaching selection of appropriate resources to fit teaching/learning needs. Remember, you can select just one program in a series or just one program in a series or just a segment of one lesson to use in your classroom, whatever meets your curriculum needs. You don't have to use entire programs or series.

## Dewey Decimal Classifications

Dewey decimals have been assigned to each series for the convenience of school media/library personnel in cataloging teachers' guides and videocassettes.

## Copyright Dates

The copyright date is at the end of the description of each series in Section II of this Resources Book.

# ETV's Education Division

ETV's Division of Education works directly with South Carolina's public school districts to encourage the use of video and internet technologies. Through a variety of school-related advisory groups, ETV's Division of Education is kept abreast of the current needs and concerns of our state's public schools. They assist schools with the integration of new technologies as they continue to emerge. Regional Digital Education Services (DES) provide a direct link between ETV and the educational community throughout the state. This Education Division also promotes the use of existing educational resource assists in the development, production and delivery of distance learning programming specifically designed to meet the local educational needs.

## Digital Education Services

For the 2009-2010 school year, ETV is upgrading their existing DELC facilities to Digital Education Services (DES).

The new DES facilities are transitioning their existing analog and digital broadcast to video streaming on-demand. While continuing to serve the South Carolina Department of Education and Local School Districts, ETV intends to improve the quality and accountability of educational resources, and to make our multimedia content accessible on-demand for all teachers, administrators and staff.

Currently, 33 of the 85 DES districts have been equipped with streaming systems that include a minimum of four TV channels, such as ETV channels, ITV satellite programs and local district programming. All districts can view live programs by accessing ETV's OnePlaceSC (visit OnePlaceSC at <http://www.oneplacesc.org>). The remaining 52 districts will continue to utilize the satellite and old DELC broadcast systems to deliver educational programs. Qualified DES staffs, provided by the respective school districts are on duty to address your video related challenges, such as making recordings to tape, DVD or streaming files, as well as playing local productions over their respective systems.

To learn more, please visit the DES Web site at: <http://www.sctev.org/education/des>.